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July 17, 2002

\*\*\* MEDIA ALERT \*\*\*

**Opportunity Farm Breaks Ground on New Campus for Girls**

*Hon. John R. "Jock" McKernan is Featured Speaker July 26*

What: Groundbreaking/public launch of the capital campaign to support Opportunity Farm's new campus for girls—the first of its kind in Maine.

When: Friday, July 26, 2002  
Noon—1:30 p.m. (luncheon and short program)

Where: Opportunity Farm's boys campus in New Gloucester  
(directions attached)

Who: Honorary co-chairs of the capital campaign include:

Gov. John R. "Jock" McKernan, Jr.  
U.S. Senator Olympia Snowe  
Olympic skier and youth advocate Julie Parisien  
Retired executive John Staples

Background: Opportunity Farm is a residential style, group-home for at-risk youth that has been providing homes for boys since 1910. The Farm is now building a campus for girls and will welcome its first female residents later this year. Opportunity Farm for Boys and Girls is this year's charitable beneficiary of the Peoples Beach to Beach 10K Road Race.

Media are encouraged to attend and are welcome to have lunch. Various leaders will be available for interviews, campaign goal and significant gifts will be announced and some of the boys from Opportunity Farm will be on hand.

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